

Curriculum Overview - Business Studies, Keighley



Year	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
10/11 Vertical group	<p>Business in the real world</p> <p>The purpose and nature of businesses</p> <p>Business ownership</p> <p>Setting business aims and objectives</p> <p>Finance</p> <p>Sources of finance</p> <p>Business operations</p> <p>Production processes</p> <p>The role of procurement</p> <p>The concept of quality</p> <p>Curriculum Links:</p> <p>English Grammar, how we structure sentences using business terms, Punctuation and spelling of written work to include technical language, Communications skills to include effective writing in a business context.</p> <p>Maths Ratio's, statistics</p> <p>RRSA 6, 15, 26,</p>	<p>Human Resources</p> <p>Recruitment and selection of employees</p> <p>Business in the real world</p> <p>Business Stakeholders</p> <p>Business location</p> <p>Business Planning</p> <p>Expanding a business</p> <p>Business operations</p> <p>Good customer services</p> <p>Marketing</p> <p>Identifying and understanding customers</p> <p>Segmentation</p> <p>Curriculum Links: English as stated previously</p> <p>RRSA 15, 16, 17, 26</p>	<p>Influences on business</p> <p>Technical influences</p> <p>Ethical and environmental considerations</p> <p>The economic climate on businesses</p> <p>Curriculum Links: Science – Pesticides, environmental considerations ICT – Technical considerations</p> <p>Business operations</p> <p>The purpose and methods of market research</p> <p>The elements of the marketing mix: price, product, promotion and place</p> <p>Curriculum Links: English as stated previously</p> <p>RRSA 15, 16, 17, 26</p>	<p>Influences on business</p> <p>Globalisation</p> <p>Legislation</p> <p>Competitive environment</p> <p>Finance</p> <p>Cash Flow</p> <p>Financial terms and calculations</p> <p>Curriculum Links: English as stated previously</p> <p>RRSA 6, 15, 16, 17, 26</p>	<p>Human Resources</p> <p>Motivating employees</p> <p>Curriculum Links: English – Writing skills</p> <p>Finance</p> <p>Analysing the financial performance of a business</p> <p>Revision</p> <p>Curriculum Links: English as stated previously</p> <p>Maths – Averages, basic functions ICT - Spreadsheets</p> <p>RRSA 8, 16, 17</p>	Revision
<p>Business Command Words Command words – Advise or Recommend, Analyse, Calculate, Define, describe, Evaluate, Explain, Give, Identify, List or State.</p> <p>https://filestore.aqa.org.uk/resources/business/specifications/AQA-8132-SP-2017.PDF</p>						