

Curriculum Overview - Business Studies, Keighley



| Year | Autumn 1 | Autumn 2 | Spring 1 | Spring 2 | Summer 1 | Summer 2 |
|---|---|---|---|--|---|----------|
| 11 | <p>Finance</p> <p>Analysing the financial performance of a business (3.6.4)</p> <p>Cash Flow (3.6.2)</p> <p>Financial terms and calculations (3.6.3)</p> <p>Influences on business</p> <p>Competitive environment (3.2.6)</p> <p>Business operations</p> <p>Good customer services (3.3.4)</p> <p>Marketing</p> <p>Identifying and understanding customers (3.5.1)</p> <p><u>Curriculum Links:</u></p> <p>English Grammar, how we structure sentences using business terms, Punctuation and spelling of written work to include technical language, Communications skills to include effective writing in a business context.</p> <p>Maths Ratio's, statistics</p> | <p>Human Resources</p> <p>Recruitment and selection of employees (3.4.2)</p> <p>Business in the real world</p> <p>Business Stakeholders (3.1.4)</p> <p>Business location (3.1.5)</p> <p>Business Planning (3.1.6)</p> <p>Expanding a business (3.1.7)</p> <p>Marketing</p> <p>Segmentation (3.5.2)</p> <p><u>Curriculum Links:</u> English as stated previously</p> | <p>Influences on business</p> <p>Technical influences (3.2.1)</p> <p>Ethical and environmental considerations (3.2.2)</p> <p>The economic climate on businesses (3.2.3)</p> <p><u>Curriculum Links:</u> Science – Pesticides, environmental considerations ICT – Technical considerations</p> <p>Marketing</p> <p>The purpose and methods of market research (3.5.3)</p> <p>The elements of the marketing mix: price, product, promotion and place (3.5.4)</p> <p><u>Curriculum Links:</u> English as stated previously</p> | <p>Revision of areas taught in year 10</p> <p>Globalisation (3.2.4)</p> <p>Legislation (3.2.5)</p> <p>Business in the real world</p> <p>The purpose and nature of businesses (3.1.1)</p> <p>Business ownership (3.1.2)</p> <p>Setting business aims and objectives (3.1.3)</p> <p>Finance</p> <p>Sources of finance (3.6.1)</p> <p><u>Curriculum Links:</u> English as stated previously</p> | <p>Human Resources</p> <p>Motivating employees (3.4.3)</p> <p>Business operations</p> <p>Production processes (3.3.1)</p> <p>The role of procurement (3.3.2)</p> <p>The concept of quality (3.3.3)</p> <p><u>Curriculum Links:</u> English – Writing skills Revision <u>Curriculum Links:</u> English as stated previously Maths – Averages, basic functions ICT - Spreadsheets</p> | |
| <p>Business Command Words Command words – Advise or Recommend, Analyse, Calculate, Define, describe, Evaluate, Explain, Give, Identify, List or State.</p> <p>RRSA Links 2,17,19, 26,28</p> <p>https://filestore.aqa.org.uk/resources/business/specifications/AQA-8132-SP-2017.PDF</p> | | | | | | |